

MELANIE L. ROBINSON



melanierobinson4501@gmail.com



Linden, NJ 07036

PROFESSIONAL SUMMARY

Young professional with 2+ years of operational experience in retail clothing stores looking for my next career opportunity in Visual Merchandising.

SKILLS

- Managed the daily operations of a high end clothing boutique and retail clothing store
- Experience interacting with customers across a variety of ages and income levels
- Accomplished in contributing to team projects
- Ability to pick up new skills and concepts quickly

EDUCATION

Johnson & Wales University
Providence, RI • 05/2022

Bachelor of Science: Fashion
Merchandising & Retailing
Received a specialization in Fashion
Marketing & Visual Merchandising
GPA: 3.95/4.0, Summa Cum Laude

WEBSITE, PORTFOLIO, PROFILES

- <https://melanierobinson450.wixsite.com/mysite>

WORK HISTORY

Tillys - Assistant Manager

Woodbridge, NJ • 06/2022 - Current

- Helps train and assign daily tasks to our team of 15+ associates
- Responsible for updating our store's visual displays and signage
- Engages with customers to create sales in order to achieve our daily/weekly sales goals
- Assists with all store opening and closing procedures

Garbolino Boutique - Assistant to Owner

Providence, RI • 09/2021 - 04/2022

- Sold high ticket merchandise to customers
- Rotated clothing displays on sales floor
- Was responsible for photos, videos, and social media posts
- Changing all store mannequins

Tillys - Workload/Visuals Team

Warwick, RI • 09/2021 - 04/2022

- Changed mannequins displayed in store windows
- Created fixtures for new brands/styles
- Reworked display tables to display new merchandise
- Unpacked, prepared, and placed new merchandise on sales floor

Extracurricular Activities

Zeta Phi Beta Sorority, Inc. - Sigma Nu Chapter - President

11/2020 - 08/2021

Zeta Phi Beta Sorority, Inc. - Sigma Nu Chapter - Community Service Chair

08/2021 - 05/2022

Student Government Association - Senator

09/2020 - 05/2021

International Fashion Society - Treasurer

09/2019 - 05/2022